

CLUB LIFE

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MAC & MCJ Members shine at the Ernst & Young Entrepreneur of the Year Awards 2007

There is an old adage in the Private Club Business that "important People Join Important Clubs". With the recent announcement of the Ernst and Young Entrepreneur of the Year (EYEOY) 2007 winners we think we should create a new creed: Indonesian Entrepreneurs Join Indonesia's leading Private Clubs.

The three main winners of the recent EYEOY awards were all Members of the Mercantile Athletic Club or the Mercantile Club Jakarta. Ernst & Young created the EOY Awards program in 1986 in the United States to honour entrepreneurs whose ingenuity and perseverance have created and sustained successful, growing business ventures. Since its inception the awards have expanded and are now held in over one

hundred cities internationally in fifty countries on six continents. As the program has spread around the world it has become synonymous with the best of the best in the entrepreneurial world.

As well as the business entrepreneurs the EOY awards also recognise social entrepreneurs. These are individuals who apply business principles embedded in entrepreneurship to address challenges faced by our communities. These entrepreneurs identify new processes, services, products or unique ways of combining proven practice with innovation to solve complex social problems. Their works may focus on enterprise development, health, education, environment, labour conditions or human rights. They see problems as opportunities for social transformation. They are not charities, in fact many set up their initiatives for profit enterprise. However their bottom line is not profit maximization but social change.

In 2003 Sheila Tiwan took over leadership and has made changes in the culture of PT Carsurin, an independent marine surveying and superintending services company established by her late father in 1968. Under her leadership, Carsurin became the first company in Indonesia to have secured six ISO certifications.

With her philosophy of "Quality with Integrity", she gained the trust and respect of her clients as well as the business community at large. Quality of services and deliverables has made Carsurin the largest private independent marine surveying and inspection company in Indonesia.

Currently Carsurin has nine branches in Indonesia, a wholly owned subsidiary company the Carsurin (S) Pte., Ltd. Singapore, and an associate company PT Nippon Kaiji Kentei Kyokai Indonesia, a surveyor of loss insurance. Carsurin is currently the agent and representative of 29 companies including Lloyd, Nippon Keiji, and Panama. With a vision to be the global leader in Asia, Carsurin is determined to become a major player in its industry and to have sustainable growth in profitability in line with the market trend in natural resources. The Company's mission is to provide the highest degree of quality service in the maritime field through a combination of expertise, qualified and dedicated staff and commitment. Sheila is active in the Young Entrepreneur Community.

